

# Fall Show Advertising Opportunity

**DLMS**  
www.dlms.ca



**Expose your farm to everyone watching the show online this fall show season**

**PLUS! CWA Onsite Big Screen Advertising Available**

**Call or Email now to book!**

**CWA Onsite Large Advertising Screens Located Onsite at Agribition Grounds**



DLMS is excited to offer you the opportunity to advertise online & onsite during the fall 2017 livestock show season. DLMS is proud to partner with Stockade Roundup, Farmfair International and Canadian Western Agribition to broadcast Canada's top cattle shows. Through these partnerships we can provide you with some unique ways to expose your farm and business to both viewers online & onsite through the fall show season. This fall we are offering both webpage ad spots during the show broadcast and onsite at Canadian Western Agribition 2017 the giant big screens will be around the CWA grounds providing you a very unique opportunity to be exposed to thousands of people both online and in person onsite.

DLMS Fall Show Season advertising 2017 Options include:

- 1 min ad spot in random rotation online during show broadcasts
- Each 1 min spot can contain up to 4 image slides or animated GIF length of 30 seconds.
  - Image size required is 1280 px X 720 px at 72 dpi
  - CWA Big Screen Ad spots can also include Video Clips -
- Advertising clips will be posted after the show season is completed and linked with the show videos page. This page will be linked to DLMS's video website [www.cattlevids.ca](http://www.cattlevids.ca)
- Advertisers are required to supply up to 4 images for use in ad spot
  - If DLMS is required to build images or video clips additional charges may apply -

Single Day Advertising - Cost \$200.00 Per Day you pick the day and show you want your ad displayed (multi show discounts)  
Full Fall Show Season Advertising - Cost \$1300.00 - Covers all days at Stockade, Farmfair and CWA.

We believe this is an exciting opportunity give your maximum exposure to reach a huge market of exhibitors, fellow cattle industry spectators and general livestock show enthusiasts who are watching online and who are walking through the barns at CWA. Don't miss this opportunity as space is limited.

Contact the DLMS Purebred team to secure your advertising spot for the fall livestock show season.

## Mark Shologan

Direct Livestock Marketing Services

Purebred Sales Representative

Cell Phone:(780)699-5082

[mark@dlms.ca](mailto:mark@dlms.ca)

## Whitney Bosovich

Direct Livestock Marketing Services

Purebred Sales Representative

Cell Phone:(780)991-3025

[whitney@dlms.ca](mailto:whitney@dlms.ca)

## Nicki Ross

DLMS/Cattlevids.ca

Video Sales Representative

Cell Phone:(587)377-1580

[cattlevids@gmail.com](mailto:cattlevids@gmail.com)